

PRESS RELEASE

Icon Introduces Platform B MIDI Controller



Icon Platform B+ – modular controller expander

Icon OneHub – USB and power module: Extend the power and functionality of your Platform M+

We would like to announce two exciting new additions to the Icon Platform family of modular DAW controllers. The Platform B+ is an upgrade module designed to instantly make any controller-based workflow more powerful with 50 illuminated function buttons specifically designed for your favorite DAW. Now you can quickly manipulate plug-ins, tracks, busses, automation, display, markers and more. Connect the Platform B+ unit to your Platform M+ for greater flexibility and functionality.

The OneHub Icon Power Center powers up to four Icon Pro Audio devices on a single plug while also acting as a specially designed USB hub for up to four Icon Pro Audio MIDI DAW controllers like the Platform series and QCon Pro X series.

Content of this Press Release:

- Introducing the Icon Platform B+ and Icon OneHub
- Features – Icon Platform B+
- Features – Icon OneHub

Rangsdorf, 10th of January 2018 – Icon presents two new modules for the Platform series, the Platform B+ and Icon OneHub.

Expand any MIDI DAW controller setup with the Platform B+ button control module. Use the Icon OneHub to conveniently connect the whole Icon Platform family, or even QCon Pro X and EX. (46 words / 227 characters)

Features – Icon Platform B+

- 50 illuminated function buttons for controlling different DAW functions
- Supports more than 10 different popular DAWs
- Independent USB connector is equipped for use as a standalone device
- Expansion connector is equipped for direct connection to Platform M+

ICON

Overview

Facts

- ICON releases Addition to its Platform Series
- Platform B+ Controller
- Platform OneHub USB Hub and Power Hub

Product name

Platform B+
OneHub

Brand

Icon ProAudio

Exclusive distribution

Sound Service GmbH

Website

www.sound-service.eu
www.iconproaudio.com

Price (MSRP)

119,- Euro inkl. 19%
MwSt. (Platform B+)
99,- Euro inkl. 19%
MwSt. (OneHub)

Availability

Q2 2018

Media

Press download incl. images

<http://www.sound-service.eu/press-area/press-kits>

Products for review

Please use press contact below!

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- Different DAW silicon overlays are included – Cubase/Nuendo, LogicPro, Samplitude, Reaper, Studio One, Bitwig, Reason, ProTools, Sonar, Audition, Ableton Live and User define
- Class-compliant with Windows XP, Vista (32-bit), Windows 7 (32-bit & 64-bit), Windows 8 (32-bit & 64-bit), Windows 10 (64-bit) and Mac OS X (IntelMac)
- USB 2.0 high speed connectivity
- Mackie control build-in for Cubase, Nuendo, Samplitude, Logic Pro, Reaper, Studio One, Bitwig, Reason and Ableton Live.
- Mackie HUI protocol build-in for Pro Tools
- iMap – Self midi mapping software is provided for user-defined mode (MIDI Learn)
- Firmware upgrade available simply via USB connection and iMap software.
- Superior build quality and robust metal casing with Kensington lock port
- 12V/2.5A power adapter included

Features – Icon OneHUB

- 4 USB Port expansion especially for Icon controllers
- 4 Power ports for Icon controllers

About the Company Sound Service GmbH

Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.